

Postcard: 6.5" x 9.0" Print area - **FRONT** (*see next page for BACK*)

Canvas size: 6.75" x 9.25", including bleed space



Trim Lines

Background color and graphics must extend past the trim lines and into the BLEED AREA

EDDM Postcard: 6.5" x 9.0" Print area - BACK

EDDM Endicia **MUST BE** somewhere on the ***right half of the BACK page*** whether portrait or landscape layout used use ***ONE*** of these 2 versions (Green boxes not needed):

1. **RESIDENTIAL ADDRESSES ONLY**

2. To include **BUSINESS** addresses on the route as well

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

LOCAL RESIDENTIAL
POSTAL CUSTOMER

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

LOCAL POSTAL
CUSTOMER

Background color and graphics must extend past the trim lines and into the BLEED AREA

Safe Zone - - - 0.125" INSIDE margin (1/8") - - -

Trim Lines - - -